



## Enterprise Action Plan Fact Sheet

### What is the Enterprise Action Plan?

The Enterprise Action Plan is a planning tool which may assist primary production enterprises. It is available to Rural Financial Counselling Service clients and delivered by skilled rural financial counsellors.

The Enterprise Action Plan provides a farm business assessment and action plan which allows you to:

- review your financial position
- develop cash flow budgets and projections
- analyse the financial and business performance of your farm enterprise
- benchmark your farm enterprise against standard farm business financial and operating ratios
- develop strategies and options that are appropriate to your farm enterprise's business structure
- plan to manage risk, including climate risk
- identify where you might need to obtain professional advice and other government assistance.

### What is the purpose of the Enterprise Action Plan?

The Enterprise Action Plan assists Rural Financial Counselling Service clients to gain an improved understanding of their circumstances by reviewing their current financial situation and working through their available options.

### What are the benefits of the Enterprise Action Plan?

The Enterprise Action Plan is a new focus for the Rural Financial Counselling Service. It is a valuable tool which allows clients to plan, set short and long term strategies and to set timelines for action to improve their financial circumstances.

The Enterprise Action Plan can lead to a greater understanding and awareness of future options and can assist clients to plan for and manage drought and climate change. Once your plan is done, the rural financial counsellor will follow up with you to provide you with assistance to progress your plan.

It can also identify and facilitate referrals to other services and government programs that might assist the farm enterprise.

### Where can I find out more about the Enterprise Action Plan?

Your nearest rural financial counsellor will be able to assist you with an Enterprise Action Plan. To locate a rural financial counsellor in your area:

- visit the Rural Financial Counselling Service website at [www.rfcs.gov.au](http://www.rfcs.gov.au)
- call 1800 686 175.