



Australian Government
Department of Agriculture,
Fisheries and Forestry



Wheat Export Technical Market Support Grants Program

APPLICATION FORM

Applications for funding in 2010-2011 must be lodged with the Department of Agriculture, Fisheries and Forestry by 19 March 2010 (See section A)

The Australian Government Department of Agriculture, Fisheries and Forestry reserve the right to amend the funding information and guidelines at any time. Please always check you are using the latest information, guidelines and forms by visiting our website - www.daff.gov.au/agriculture-food/wheat-sugar-crops/wheat-marketing/technical_market_support, calling the program staff on (02) 6272 5194 or emailing wetmsgp@daff.gov.au.

Although the guidelines allow for applications to be received until 30 June, applicants are encouraged to apply under the grant call which closes 19 March 2010. This will provide the applicant and the department the maximum time to complete projects in the final year (2010-2011) of the program.



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Section A – Lodgement instructions

Applications Close: 5.00pm AEST 19 March 2010

Applications may be posted to:

Wheat Export Technical Market Support Grants Program
Attention: Manager
Wheat marketing & Crops Policy Section
GPO Box 858
CANBERRA ACT 2601

Or emailed to:

wetmsgp@daff.gov.au

Please check that you are eligible to receive a Wheat Export Technical Market Support Grant before you start your application. The policy guidelines for the program, which include the eligibility criteria, can be found at www.daff.gov.au/agriculture-food/wheat-sugar-crops/wheat-marketing/technical_market_support.

If you are not completing your application electronically, please use a blue or black pen and write clearly. Illegible applications will not be assessed. If you require additional space for your responses please use the note pages supplied in the back of the application.

Privacy Notice

DAFF collects personal information sought in the application so that it can check the applicant's suitability for Australian Government funding under the WETMSGP. DAFF may use this information to obtain further information about the applicant and/or any named individuals from DAFF's own records and databases, publicly available records of the Australian Securities and Investment Commission and/or a credit rating agency. This information will be used by DAFF in relation to the applicant's current or future application for the purpose of verifying information provided and to identify any adverse information that has not been disclosed, or that may adversely affect the applicant's ability to meet its contractual obligations.

DAFF may give personal information in the applications to the expert advisory panel for the assessment of applications.

DAFF is obliged to, and will protect any personal information about individuals in accordance with the provisions of the Privacy Act 1988

Although the guidelines allow for applications to be received until 30 June, applicants are encouraged to apply under the grant call which closes 19 March 2010. This will provide the applicant and the department the maximum time to complete projects in the final year (2010-2011) of the program.

Section B - Applicant Details

1) Applicant Name and Address

Business Name			
ACN / Legal Name			
ABN			
Address			
State		Postcode	
Website			

2) Contact Person/s

Name			
Position			
Address for correspondence			
State		Postcode	
Phone			
Mobile			
Fax			
E-mail			

3) Applicant exporter status

Exporter of bulk wheat:

Details of accreditation by WEA (attach copy)

Exporter of wheat in bags or containers:

Details of wheat export activities

Other: exporter of _____
Intending to export wheat:

4) Nature of organisation (If applicant has received prior grant approval under the WETMSGP program go to question 5.)

Financial capacity, size, history and experience

5) Conflict of Interest

Outline of any conflicts of interest (see section 11 of the Guidelines)

Section C - Project Details

Please complete the following:

Project title

What are your business's strategic goals and how will the project assist you to meet them

Key project objectives

Description of planned project activities (see also Section D) that will achieve your project objectives

Expected project outcomes and how they will be maintained

Section D – Project Activities. Performance Indicators and Milestones

Using the table below, list Project Activities, Milestones (including the timing of when those milestones will be achieved) and Key Performance Indicators.

The following definitions may be helpful in filling out this table:

Milestones: Stages of project completion including what you propose to deliver and by what date.

Key Performance Indicators: Measurements (quantitative and/or qualitative) that demonstrate achievement of the desired outcomes of your project. You will need to be able to measure (provide evidence) of achievement.

Activity	Milestones/Timing	Key Performance Indicator

Section E - Project Budget

Please complete a Project Budget (pages 10-11)

The Project Budget should be broken down into specific areas of expenditure, distinguishing your contributions from that of the grant program.

Note that your project budget should link clearly to activities set out in the project activity table on the previous page.

Your budget should be GST exclusive and grant program outcomes should not exceed \$60,000. Note that previous grant recipients will only be considered for funding (previous and requested here) up to the maximum of \$60,000 over the life of the program.

Please calculate 1) total contributions sought from the grant program and 2) total cash contributions offered by you (page 11)

The following guidelines apply to the development of project budgets:

- The program funding must be matched (dollar-for-dollar) by the applicant.
- Funding received from other grant programs (whether at the Commonwealth or State level) will not be accepted as a matching cash investment. In-kind contributions are also not a matching cash investment.

Additionally, please note that:

- Because this grant program is a discretionary grant fund, the decision regarding funding

Section F - Merit Criteria

For previous grant recipients seeking further funding this criteria is required to show progress and update your original application.

Describe how your project meets each criterion (see section 8 of the Guidelines)

Criterion 1 – the extent to which the project is likely to lead to the development of new exporters of Australian wheat or new market opportunities for Australian wheat.

Criterion 2 - the extent to which the project will lead to growth opportunities in the targeted market.

Criterion 3 - the extent to which the project is likely to bring together domestic and international industry participants to encourage the establishment of long term sales relationships with international wheat customers.

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Criterion 4 - the extent to which you have comparatively less experience or less financial capacity to deliver effective technical market support.

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Criterion 5 - the extent to which the project involves the new export of a particular category of wheat to a particular category of market or involves export to a niche market.

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Criterion 6 - the extent to which your company has the resources and capability to carry the project through to finality.

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Criterion 7 - the extent to which your company is able to demonstrate that the project meets its strategic goals.

Section G - Project Management Capacity

1) Current/Previous Government Funding

Outline any existing or previous Australian Government support your company has obtained (program name, date of project, title of project).

2) Risk Management

Please outline any potential risks associated with the project? What risk management strategies do you have in place or will implement? For example the impact of crop variability/ financial crisis.

3) Project Monitoring and Evaluation

How do you plan to monitor and evaluate your project? How will you judge whether your project is a success? What criteria will you use?
(Successful monitoring and evaluation depends on tangible, measurable indicators of progress and achievement)

4) Additional information

Outline any relevant additional information.

Please do not submit:

- ✘ Additional documents after the closing date unless further information is requested as part of the assessment process.
- ✘ Bulky items such as large appendices, CDs, videos or maps which cannot be readily reproduced on A4 paper for assessment of your application.

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5) Declaration by applicant

I declare that the information provided in this application, including attachments, is true and correct and discloses all required and relevant details.

Name of representative			
Position			
Group/ Company			
Phone Number		Date	/ /
Signature			