

DAVID PEASLEY

HORTICULTURAL SERVICES

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Peasley Horticultural Services

Business Profile:

Peasley Horticultural Services began in 1995 to provide an 'on the ground' consultancy service to the sub-tropical fruit industries of NSW and South-East Queensland.

Specialising in the banana, passionfruit, coffee, mango and avocado industries, expertise is provided in the areas of:

- Research and Development project management.
- Evaluation of new crops and cultivars for the sub-tropics.
- Developing crop management programs.
- Assisting industries develop R & D plans, project funding proposals, and submission to government.
- Field evaluation of control treatment for pest and diseases.
- Providing independent agricultural evaluation of major projects.

Management Profile:

David Peasley has thirty years experience in a range of horticultural fruit industries in New South Wales, twenty years as a District Horticulturist then as Program Leader with NSW Agriculture, leading the Tropical Fruit Research, Development, and Extension program.

He led the largest project funded by the Horticultural Research and Development Corporation, the National Banana Plant health Improvement project, worth \$3.5 million from 1993 to 1998, and the resurgence of research into the sub-tropical coffee industry.

He has co-authored two reference books on coffee - "Coffee Growing in Australia - a machine harvesting perspective" (1995, 1997), and the chapter on coffee in the "New Rural Industries" Handbook for Farmers and Investors (1998).

David has maintained strong links with the horticultural industries of the North Coast of NSW, and has held position on the board of the NSW Banana Industry Committee, the Australian Passionfruit Industry R & D and Vine Committees, the NSW Mango Committee and Tweed River Agricultural Society.

David also provides advice to local government, the EPA and the National Registration Authority on horticultural matters concerning land use and management practices on the North Coast of NSW.

DAVID LAURENCE PEASLEY (DOB: 17.5.1950)

- Member of the Australian Institute of Agricultural Science and Technology (AIAST).
- Certified Practising Agriculturist (CPAg)
- Member of the Australasian Association of Agricultural Consultants (AAAC).

Knowledge/Experience of Regions Horticulture.

1976-92. District horticulturist (Tropical Fruit) with NSW Agriculture based a Murwillumbah.

- Specialising in field investigations and extension on a range of subtropical horticultural trees crops including bananas, avocados, passionfruit, coffee, mangoes, custard apples, guavas, papaya, and lychees.
- Major work areas included -
 - assessing new horticultural crops and cultivars for the NSW North Coast.
 - developing management programs to improve the economic and environmental sustainability of production.
 - evaluation new control treatments for pest and diseases.
 - working cooperatively with industry association in research and development, strategic planning and project management.
 - maintaining strong communication with the public, government and industry groups.

1992-95. Appointed Program Leader (Tropical Fruit) with NSW Agriculture to lead the Research, Development and extension program on the North Coast Region - based at Alstonville Tropical Fruit Research Station.

- Appointed to the Board of the NSW Banana Industry Committee.

Technical Horticulture Qualifications/Experience.

- Wagga Diploma in Agriculture 1970
- Advance Certificate in Irrigation 1971.
- Twenty tree years experience with NSW North Coast Horticultural Industries.
- Experience with other horticultural crops -
 - Citrus and dried fruit in the Sunraysia district
 - Pome and stone fruit - Central Tablelands
 - Wine grapes in the LIA.
 - Produced 25 technical publication on bananas, passionfruit, coffee, avocados and alternative crops.